



I'm really looking forward to welcoming you to Fidelity and am excited about what this could mean for you. The team here at Fidelity is primed and ready to support you – after all, we've been around for over 50 years helping our customers build better financial futures.

We do this by providing the services and support our customers need to help them make the most of their money, whether that's through personal financial advice or more general guidance. If you'd like to find out more, you can take a look at some of the benefits that you'll be able to enjoy as one of our customers over the page.

While you're there, you'll notice we've also created a space just for you on our website. It's going to be updated regularly, so please do take a look when you can. It might only be a small thing, but we wanted to show you how much we value you. We really will be doing everything we can to make this move as smooth as possible and make you feel at home. And if you're already a Fidelity customer, don't worry, when your accounts are moved over to us we'll be matching your records for a seamless transition.

Until then, I'd like to extend the warm wishes of everyone at Fidelity.

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Stuart Welch

Global Head of Personal Investing and Advisory





TrustedOver 2.5 million customers

Source: Fidelity, 31.12.20. Trustpilot rating based on 1,532 reviews, as at 21.01.21















A taste of things to come

At Fidelity, we put our customers first. Here are just a few of the things you'll be able to enjoy as a Fidelity customer.



Wide investment choice

You II have access to one of the UK's most extensive fund ranges, as well as shares, investment trusts and exchange traded funds, giving you more ways to meet your investment goals.



Support with decisions

We provide plenty of guidance on our website to help you make informed decisions. But if you need extra support with investment or retirement decisions, our advice teams can help for an additional fee.



Expert insights

Whether you're looking for new ways to grow your investments, saving for the future or passing on money to your loved ones, our in house specialists will keep you informed with the latest market news and expert insights.



Secure online account

You II have instant access
to your account through
our secure online area.
Here you II be able to manage
your account and place
transactions, as well as keep
track of all your investments
and how they re performing.



Fidelity Wealth

We offer additional Fidelity
Wealth benefits to customers
with larger portfolios – such
as your own Relationship
Manager who II work with you
to help achieve your goals, plus
exclusive events with industry
experts and more.



Customer support

Our UK and Ireland based teams can answer account queries and offer free guidance. We also have a team of retirement specialists for customers aged 55 and over, who are looking for support with key retirement decisions.



It's the little things

As this was our first chance to say hello, we didn't want to overwhelm you with information. So, we ve created a web page just for you, where you II find lots of useful information and topical content from our markets and insights team.

▶ fidelity.co.uk/welcome

Important information – the value of investments can go down as well as up so you may get back less than you invest. This information is not a personal recommendation for any particular investment. If you are unsure about the suitability of an investment you should speak to a Fidelity adviser or an authorised financial adviser of your choice.

