**We’ve created this LinkedIn InMail template to help you build professional connections**

Simply copy the template and personalise the message to suit your requirements. We’ve included two introduction options for you to choose from, then select the applicable range of ways you can work with the chosen Law firm.

**Best practise tips for InMail:**

1. Research the professional connection before you send an InMail

2.Personalise your message to resonate with the professional connection

3. Use a strong call to action at the end of your message. You don’t need to do all the talking over InMail

For more tips: https://business.linkedin.com/sales-solutions/sales-navigator-customer-hub/resources/inmail-best-practices

**Never used LinkedIn InMail before? Find out how to send an InMail:** <https://www.linkedin.com/help/linkedin/answer/437/send-an-inmail-message?lang=en>

Hi <Contact name>,

**Introduction one:** Further to the introduction made by <contact>, I’d like to share a few ways that I may be able to support you and <Law firm>, in particular if you’re looking after any clients going through a divorce or separation. It can be a tricky topic, but as a <Professional Financial Adviser>, I could work together with you to ensure that the client gets the financial advice needed to negotiate a fair settlement with their ex-spouse.

**Introduction two:** It looks like you’re doing some impressive work at <Law firm>, / I came across your profile / <Law firm name> and I’ve taken a great interest in your work, in particular I think your article on < X content include a link to a relevant blog post or article> is really valuable. I’d like to share a few ways that I may be able to support you and <Law firm>, in particular if you’re looking after any clients going through a divorce or separation. It can be a tricky topic, but as a <Professional Financial Adviser>, I could work together with you to ensure that the client gets the financial advice needed to negotiate a fair settlement with their ex-spouse.

Here’s a few ways I could help you and <Law firm>:

* Comment on the nature and value of each party’s pension rights and provide advice to the client on how best to divide their pension assets.
* Advise on how best to achieve equality of outcome for each party in retirement.
* Advise which pensions should be retained or shared to minimise leakage of value.
* Advise on the pros and cons of giving away pension assets compared to other assets, bearing in mind tax relief on different financial products.
* Explain the merits of internal and external transfers for clients looking at pension sharing.
* Advise on the most appropriate pension wrapper for external pension transfers.
* Provide the client with options on how best to rebuild their pension funds after divorce.
* Assist clients with little to no experience of pensions to set up their own pension arrangements.
* Assist with financial information gathering to identify errors or omissions, including helping the client fill out the necessary paperwork.
* Liaise with actuaries regarding more complex pension schemes.
* Provide wide-ranging financial planning advice, including budgeting, cash flow analysis and back up plans for ‘What if’ scenarios.
* Advise on tax-efficient investment solutions and a range of insurance policies.
* Provide individualised tax planning advice to potentially lower the client’s tax liabilities.
* Ensure the client has a good understanding of risk when making decisions about pensions, investments and insurance.
* Be the calm voice of reason, explaining the financial aspects of divorce or separation in a way that the client understands and can accept.

If you’d like to discuss the possibility of forming a strategic partnership, and what the benefit could be for your firm and your clients, please don’t hesitate to get in touch. If you’d prefer not to message on LinkedIn, you can always reach me on <Your email address> or <Your telephone number>.

I look forward to hearing from you.

All the best,

<Your name>

**When using these templates**

Please note that these promotional materials are only suggested templates to support your marketing activities. We recommend that any promotional materials are checked by your Compliance team.

The content is your responsibility and you must ensure that all legal and regulatory requirements are considered before sending.

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