Our claims statistics 2023



There when you need us

Supporting our customers and their families during life's most difficult moments is the real story behind our business. We've further improved our claims process and put more support in place.



Our claims statistics by product













	Life Insurance*	Terminal Illness Cover	Critical Illness Cover	Children's Critical Illness Cover	Income Protection [†]
Number of claims paid	13,007	1,149	3,597	195	389 (new and continued claims)
Claims paid	97%	92%	93%	97%	80% (new and continued claims)
Total paid	£519m	£139m	£255m	£3.75m	£3.6m (new and continued claims)
Average payout	£39,916	£121,621	£70,978	£19,234	£669 per month
Maximum payout	£3,000,000	£1,400,000	£750,000	£33,579	£14,615 per month
Length of policy at claim	1 days Shortest10 years Average95 years Longest	57 days Shortest 9 years Average 23 years Longest	13 days Shortest 9 years Average 24 years Longest	162 days Shortest4 years Average19 years Longest	8 days Shortest2 years Average33 years Longest
Age at point of claim	22 years Youngest 70 years Average 101 years Eldest	26 years Youngest 56 years Average 80 years Eldest	22 years Youngest48 years Average69 years Eldest	4 days Youngest 8 years Average 21 years Eldest	19 years Youngest41 years Average62 years Eldest
Top 3 claims	32.6% Cancer21.7% Heart related5.9% Neurological	92.9% Cancer 2.8% Neurological 0.8% Respiratory	66.2% Cancer12.2% Heart related6.5% Stroke	54.4% Cancer7.7% Child funeral benefit5.6% Benign tumour	43.2% Musculoskeletal 17.5% Cancer 5.4% Mental Health